



urbanology[®]

by Ashley

ur·ban·ol·o·gy
\ə-r-bən-o-lə-jē\

: the study of eclectic style.

A word cloud of design and style terms. The most prominent word is "Industrial". Other large words include "Raw Materials", "Downtown", "Weathered", "Rough", "Eclectic", "Planked", "Distressed", "RUSTIC", "RECLAIMED", "UNEXPECTED", "Organic", "Historic", "Urban", "Natural", "Textural", "Masculine", "Curated", "Relaxed", "Edgy", "Neutral Tones", "Modern Trend", "Rugged Sophistication", "Individualistic", "Wirebrushed", and "Neutral Tones".

Planked RUGGED SOPHISTICATION
Individualistic
Distressed **Weathered**
Relaxed
Raw Materials MASCULINE CURATED
Textural **Urban** Natural
Historic **Industrial**
RUSTIC WIREBRUSHED
Rough **Eclectic** Edgy
Modern Trend NEUTRAL TONES
RECLAIMED UNEXPECTED **Organic**
Downtown

Tailored Industrial

B691
Fanzere

Tailored industrial is trimmed for the styled eye, with rich worn finishes, clean silhouette lines and an eclectic combination of materials and textures. A scalloped shaped headboard has heavy texture and subtle tones of white wash finish.



Select Acacia veneers & hardwood solids finished with light saw-kerf distressing and antique white color glaze.

Hand-applied elements of wire-brushing, planing or skiving, and saw-kerf distressing all add uniqueness and interest to the industrial-inspired forms.



Acacia wood and Mango wood are especially prized for furniture, because of their durability, lustrous finish, and varied shades. Both trees are eco-friendly because they grow rapidly and when cut down to plant new trees the old trees are then used for furniture.



Thick table and bench top is made from Mango wood and finished in a dark brown color with a planked look for a reclaimed attitude. Table and bench base is made from metal with industrial rivet detailing and is finished in a dark aged iron color.



D686
Ranimar

Buzz words

Sophistication

Planked



Wire Brushed

Neutral Tones



Urban Industrial



Rustic Weathered Rough Eclectic

Urban Glam

**29401
Faraday**

Monochromatic tones shine with pops of bling.

Urban Glam is the essence of city living at ease. The black leather is dressed with glass accents and metallic finishes that glam it up. The contrast of slick and shimmer give this story such an allure.



UltraPlush cushion cores are constructed of fiber wrap in pocketed poly/cotton blend jacket over 2.0 high density foam cushion core for extended durability

Faraday sofa offers 100% leather in the seating area paired with ultraplush seat cushions to give this sofa style and comfort. Backs and sides are a combination of PVC and polyester perfectly matched to the leather. Matching suit chair or fabric accent chair available. Bring in different fabrics in the pillows or poofs to add your own style.



T879-1 and T879-3 tops are made with pine veneers sliced and assembled to look like a series of large posts with visible growth rings. These tops are finished in a silver color paint with over-glaze. T879-1 and T879-3 table bases are tubular metal in a glazed metal color.



Upholstered in a textural menswear fabric in a warm gray color. Reversible UltraPlush cushion cores are constructed of fiber wrap in pocketed poly/cotton blend jacket over 2.0 high density foam cushion core for extended durability. Toss Pillows and Kidney Pillows with Feather Inserts and Hidden Zippers.

**28501
Gypsum**

Combinations of fabric patterns and accent table shapes result in a sophisticated tone in the upholstery. A large slab table is paired with upholstery and leather seating.

Fabrics are textural, with unexpected but pleasing combinations of menswear, linens, washed paisley, leathers, velvets and faux hides.

*7080421 black faux leather suit chair.
2850121 paisley chair that matches pillow fabric.*



Uptown Luxe

B603 Sorinella

Emboss, embellish and dress— have your home match the city. Uptown Luxe captures decorative details, complementary hues and a blend of textures.



Mansion wing bed with luxurious tufting. Platform footboard. Fabric has a woven texture in a warm gray brown color.



The warm gray of the tufted mansion bed pair perfectly with the industrial feel of the D671-76 cabinet to finish off this inspiring Uptown look.



Paired with the dining that uses a unique blend of bench seating, upholstered casual form and wire brush finishing. Once again using metal and organic materials to create an inviting and sophisticated experience.

Table top made with oak veneers and solid pine table base in a wire brushed black rub through finish. China and buffet are made with pine veneers and select hardwood solids in a wire brushed chestnut finish and simple rub-through brass color knob



D588 Stumfeld



100% leather in seating area with a sophisticated tufted back and raised arm of the sofa creating a beautiful high end look while providing the comfort of a lounge. The outside of the sofa is finished in PVC that matches the two tone savage effect of the leather.

92503 Allenspark

The Allenspark is brought to life with the warm distressed T853 occasional tables, made with a sawn planked pine and the D671-60/61 cabinet that adds functionality and flare to any room. Choice of suit chair or accent chair finished with a plaid fabric on the outside that adds interest and personality to the set.



Savoy Haberdashery

**B605
Barnella**

Be taken away and focus on the details. Savoy Haberdashery focuses on materials and form. Long, clean lines lengthen the upholstered bed, leather sofa and noteworthy dining table. Saw-kerf distressed finishes complete your look and define your style.



Shelter wing bed with generously radiused corners. Wood frame and is upholstered in a dark brown menswear woven fabric

D671-70 has lattice door framing over tempered glass panels and shelves behind. A beautiful accent cabinet that would help complete any room and can be used in many different areas of the home.



Choice of two different chairs that complement the table, and a counter height barstool in a neutral fabric.

Thick double pedestal table made with select Acacia veneer and finished in a light saw kerf distressed finish that shows natural grain variation. D671-01 chair is a formed bucket design covered in a gray toned fabric with exposed nail trim and light vintage finished wood legs. D671-03A chair is a contemporary arm chair design covered in textured off white fabric and contrasting dark brown colored wood legs



**D671
Franzere**



Reversible UltraPlush cushion cores are constructed of fiber wrap in pocketed poly/cotton blend jacket over 2.0 high density foam cushion core for extended durability. Style features brads (decorative nails) on the inside back and bottom front rail. Toss Pillows with Feather Inserts and Hidden Zippers.

**27901
Cloverfield**

Boxed seat cushions with welt trim, boxed back pillows, decorative nail head trim. With choice of two accent suit chairs that match the pillow fabrics and bring the room together.

Mallacar occasional table set is made of thick pine veneers with wire brush and saw-cut planks in a rubbed black finish.



2790120 gray suit chair. 2

2790121 patterned fabric suit chair



Wesling Retreat

**B673
Wesling**

Weathered, worn and laid-back. Wesling plank house offers two-toned versatility. The neutral upholstery is styled with worn wood and metal tables. Sturdy bedroom cases contrast with the dimensional weathered tones of the bed and casual industrial dining.



bed features contrasting dimensional overlay panel with planking and saw kerf distressing. Stocky frame is finished in a rubbed black



Case pieces are made of Acacia veneer and solid wood with fully finished drawers which include ball bearing side glides, with a black rubbed through finish.



Poster bed features panels with mixed inlay planking and saw kerf distressing. Sturdy frame construction with low footboard look.

Thick table and bench top is made from Mango wood finished in a light brown saw kerf distressed finish that shows natural grain variation. The chair has tufted back and small brass colored nail trim on seat



**D673
Wesling**



**82500
Pierin**



Reversible UltraPlush Cushions are constructed of 2.0 high density foam cushion cores encased in a pocketed poly/cotton blend jacket for increased comfort. Toss Pillows & Kidney Pillow with Feather Inserts and Hidden Zippers.

T873 Table tops made with Mango wood and finished in a light natural rustic finish. T805 Table frames made with tubular metal in a bronze toned finish with glaze accent. Rustic distressed pine shelves and table tops

**28701
Wilcot**

Reversible Coil Seating features individually pocketed coils to create uniformed shape and consistent support for durable seating comfort. This neutral upholstery allows you to bring color and style into the setting with pillows and accents of your choice.